

THE FUTURE WILL COME WITH E-COMMERCE

2022-1-R001-KA220-VET-000088579

WHAT IS FUTURE E-COMMERCE?

The project aims to develop and use digital skills in the VET system for training and learning aimed at small craftsmen in rural areas.

In order to achieve this, it will develop an e-commerce virtual guide and handbook for small businesses in rural areas, as well as a collaborative platform for small craftsmen and an e-commerce virtual education network.

Both of these results will help to achieve a digital transformation model for the small craftsmen by providing them with a methodological training with multimedia learning content.

THE CONSORTIUM

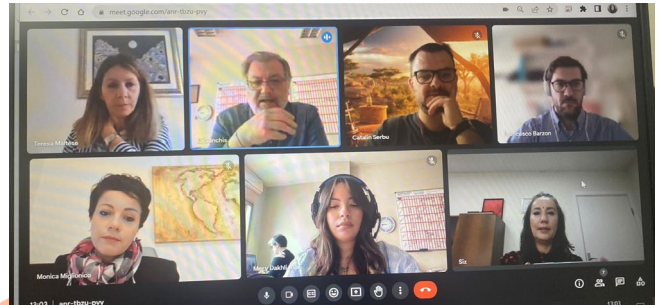


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ONLINE MEETING

Meeting online of "Future e-Commerce" project. Planning the designing of the guide for small craftsmen about e-commerce, on 22 of may



Virtual Guide E-Commerce and Handbook for Small Businesses in Rural Areas

In an era where technology permeates every facet of our lives, even the most remote and rural businesses cannot afford to be left behind. Digital inclusion has become paramount, and e-commerce platforms are pivotal in bridging the gap between rural enterprises and global markets. The "Virtual E-Commerce Guide and Handbook for Small Businesses in Rural Areas" has been crafted with a keen focus on enabling small-scale, rural entrepreneurs to navigate through the digital commerce landscape.



Good Practice Guide

Implemented by the Project Partners, this guide embarks on a journey across Italy, Romania, Spain, and Türkiye, exploring real-world examples of e-commerce endeavors in rural environments. Herein, we illustrate how small businesses, artisans, and agricultural producers have turned to digital commerce to expand their horizons, survive, and thrive, especially during challenging times like the pandemic.