

THE FUTURE WILL COME WITH E-COMMERCE

2022-1-R001-KA220-VET-000088579

WHAT IS FUTURE E-COMMERCE?

The project aims to develop and use digital skills in the VET system for training and learning aimed at small craftsmen in rural areas.

In order to achieve this, it will develop an e-commerce virtual guide and handbook for small businesses in rural areas, as well as a collaborative platform for small craftsmen and an e-commerce virtual education network.

Both of these results will help to achieve a digital transformation model for the small craftsmen by providing them with a methodological training with multimedia learning content.

THE CONSORTIUM





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Transnational Project Meeting in Brăila

Transnational Project Meeting - FUTURE e-commerce

Between 9-10 July 2024, the Transnational Project Meeting of the FUTURE e-commerce Project took place at the Information and Documentation Center for European Integration and Sustainable Development in Brăila, as part of the ERASMUS+ Program, code 2022-1-R001-KA220-VET-000088579.

The event was attended by project partners and focused on key aspects such as the piloting of the e-commerce platform, project dissemination activities, and sustainability plans. The agenda also included cultural activities, offering participants the opportunity to experience a Danube cruise and explore the beauty of Brăila.

Key moments from the meeting:

- Day 1 (9th July 2024):

The day began with a warm welcome and an overview of the project status. Discussions covered the piloting of the FUTURE e-commerce platform, followed by a session on dissemination events. The afternoon concluded with the distribution of certificates and a cultural tour, including a Danube cruise and a social dinner.

- Day 2 (10th July 2024):

The focus was on the dissemination event, which took place at the Great Hall of the Faculty of Engineering and Agronomy in Brăila, allowing for valuable exchanges of ideas and best practices.



Online Meetings

Every month, the project partners organize online meetings to discuss the implementation stages and assigned tasks.

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Multiplier Events

As part of the project, each partner successfully organized multiplication events to disseminate the results of the project. These events played a crucial role in sharing the outcomes and best practices developed during the project with a wider audience, ensuring the project's impact extended beyond the initial participants and stakeholders. Each partner's event highlighted key findings, demonstrated the practical applications of the FUTURE e-commerce platform, and engaged relevant professionals and communities in discussions on the project's contributions to the e-commerce sector and vocational education.



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